

BART DECREM

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I've spent 25+ years in Silicon Valley building things I care about across four chapters: community work (Plugged In as an Echoing Green Fellow, Full Circle Fund, Mozilla Builders), open source (Firefox 1.0, GNOME Foundation), mobile apps and games (Tap Tap Revenge, Disney Mobile Games, Where's My Water? at a billion-plus downloads), and, for the last year, AI.

EXPERIENCE

The BLVD — Co-Founder & CEO, 2023–2025

- Co-founded a lab exploring creative and consumer use cases for decentralized open protocols and user-owned networks (incl. blockchain and ActivityPub). Shipped Mammoth, a Mastodon client for iOS that brought the fediverse to a wider audience.

Mozilla — Innovation Lead, 2020–2022

- Rejoined Mozilla and co-created Mozilla Builders, an incubator that supported 100+ early-stage founders and activists building open-source, public-interest internet projects.

The Hobby — Founder, 2014–2018

- Ran an experimental app studio, shipping multiple products across consumer tech.
- Notable builds: one of the first Apple Watch games (acquired by GLU), Ampli.fi (a music livestream platform), and one of the largest political discussion forums on Facebook, bringing together 2M+ people from across the political divide.

Disney Mobile Games (The Walt Disney Company) — SVP & General Manager, 2010–2013

- Led Disney's smartphone games division, overseeing a portfolio that produced 25 #1 App Store titles including Where's My Water? (1 billion+ downloads; spawned YouTube and TV series and a Disney Parks character).
- Managed gaming studios in Palo Alto, Los Angeles, and Prague (180-person team of producers, game designers, and engineers).

Tapulous — Founder & CEO, 2008–2010

- Founded one of the first iPhone-era startups. Created Tap Tap Revenge, the first App Store gaming franchise, reaching over 100 million users and helping define the early iPhone gaming ecosystem.
- Grew the company from founding to acquisition by The Walt Disney Company in July 2010.

Flock — Founder & CEO, 2006–2007

- Created and launched Flock, the social web browser. Led the company through Series C financing with investors including Bessemer Venture Partners and Shasta Ventures.
- Acquired by Zynga.

Mozilla Foundation — Head of Marketing & Business Affairs, 2003–2004

- Headed marketing and business affairs for Firefox 1.0, including the historic search partnership with Google.
- Conceived and led the SpreadFirefox grassroots campaign, one of the earliest large-scale open-source community marketing efforts.

Eazel — Co-Founder, 1999–2001

- Built Nautilus, the GNOME file manager that helped make Linux accessible to mainstream users.
- Coordinated the founding of the GNOME Foundation.
- Team included Andy Hertzfeld (original Macintosh) and engineers who later led much of Apple's iPhone and Safari software efforts.

Plugged In — Founder & Executive Director, 1993–1998

- Founded one of the first digital-divide nonprofits in the United States, providing community technology access and education in East Palo Alto, California.
- Pioneered community-centered approaches to technology inclusion that informed later national programs.

EDUCATION**Stanford Law School — 1989–1992**

- J.D. Explored the intersection of law, technology, and public interest.

Institut Cooremans, Brussels — 1988–1989

- M.A. in International Trade

Université Libre de Bruxelles — 1985–1989

- B.A. in Political Science

SERVICE & AFFILIATIONS**Doll Capital Management (DCM) — Entrepreneur in Residence, 2007**

- Evaluated early-stage investment opportunities in mobile and consumer technology.

Full Circle Fund — Co-Founder & Board Member, 2001–2003

- Helped launch this venture philanthropy network that connects Bay Area professionals with local nonprofits, combining grants with skilled volunteer teams. Over 23 years, Full Circle has supported 250+ nonprofits and facilitated over 100,000 pro-bono volunteer hours.

Community Technology Centers Network — Steering Committee Member, mid-1990s

- Helped shape the national strategy for the network of community technology centers, spreading digital inclusion learnings from East Palo Alto to programs across the country.

Echoing Green — Fellow, 1993–1997

- Two-year fellowship (extended twice) as part of Echoing Green's earliest cohorts of social entrepreneurs; supported the founding of Plugged In.
- Remained involved as an application reader and advisor for 10+ years afterward.

Press features include The New York Times, Forbes, TechCrunch, Billboard, and Fast Company. Named to Fast Company's 50 Most Creative People in Business (2009), Advertising Age Creativity 50 (2010), and Newsweek's "Silicon Valley Future Superstars."

In my spare time I surf and produce electronic music (house, techno). I speak Dutch, French, English, Italian, Spanish, and, to varying degrees, Korean, German, and Mandarin Chinese.